



## BENS MODE TEXTILES MAKER CO., LTD Traditional Denim Steps into a New Era

**We** are delighted to announce that BENS MODE TEXTILES MAKER, driven by a commitment to environmental stewardship, is once again at the forefront of innovation in the textile industry. With three decades of unwavering dedication and progress, we have harnessed our strengths to develop a series of sustainable and eco-friendly solutions in the realm of textiles. This not only signifies our dedication to sustainable growth but also underscores our responsibility towards consumers.

As a company specializing in the design of intricate weave patterns, prints, and embroidery on denim, we have cultivated an extensive wealth of experience and professional expertise. Our proficiency extends beyond crafting high-quality short-fiber fabric and designs, as we actively strive to address the core concerns surrounding environmental impact and product quality. This recent innovation not only represents a leap in technological advancement but also showcases our steadfast commitment to sustainable development.

Our new series, utilizing indigo dyeing methods, preserves the classic washout feature of traditional denim while enhancing colorfastness prior to washing. This innovation not only maintains product quality by prolonging color vibrancy but also substantively addresses environmental concerns. This pioneering technique isn't merely a technological advancement; it demonstrates a profound contemplation of environmental issues and their pragmatic solutions.

Rooted in natural and eco-friendly fibers such as Tencel, cotton, linen, and modal, we are committed to utilizing renewable resources to minimize our environmental footprint. Our emphasis extends beyond product quality, encapsulating a resolute pledge to sustainable development.

Our endeavors extend beyond providing superior products; they are centered on contributing to the cause of environmental preservation. We are dedicated to offering consumers a wider array of eco-conscious and sustainable choices, fostering a culture of green consumption. We will continue to uphold the principles of eco-innovation, steering the textile industry towards perpetual growth, and eagerly anticipate collaborative efforts in shaping a brighter tomorrow.

# BENS MODE

A fashion fabric maker in Taiwan  
who always be at the  
top of trend



## Indigo Color technology

Indigo Color technology employs a revolutionary one-step spun-dyeing process of TENCEL™ Modal fibers that delivers indigo color with great sustainability benefits.



TENCEL™ is a trademark of Lenzing AG

Find out more: [www.tencel.com](http://www.tencel.com)



botanic origin\*



certified safe



minimal fading and  
color transfer



sustainable  
production



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